

MidCamp - Midwest Drupal Camp

March 18-21, 2020 — DePaul Student Center, Chicago, IL — midcamp.org



What is MidCamp?

MidCamp 2020 is the seventh annual Chicago-area Drupal Conference, bringing together designers, developers, and community members supporting the open-source Drupal content management system. This year we are expanding our offerings to better support website owners and managers with special opportunities to become more involved in our community.

A diverse group of attendees come for four days of presentations, professional training, contribution sprints, and social events while brushing shoulders with Drupal service providers, hosting vendors, and other members of the broader web development community. Organized by volunteers from the Midwest Drupal community, MidCamp features curated sessions and panel conversations by internationally-renowned web development and Drupal experts. MidCamp offers attendees the opportunity to increase their Drupal knowledge through networking, mentored contribution, training, and more.

Why sponsor?

As Drupal website owners and managers you benefit from countless hours of work by tens of thousands of developers who have worked on this open-source software project over the last two decades. The lessons learned over these years are baked into Drupal. A large percentage of the hours these people dedicate to the project are unpaid. Our community relies heavily on events like MidCamp for continuing education and collaboration—improving the Drupal project and ourselves. Your investment in MidCamp is an investment in your own project and staff.

How do I sponsor?

We're offering a special entry-level sponsorship for companies using Drupal to get involved with MidCamp this year. For only \$600, you get:

- Your information and logo on the conference website and opening/closing slides.
- Job postings on midcamp.org/jobs from the time you commit through the event.
- Social media mentions on Twitter, Facebook, and LinkedIn.
- Two tickets for your developers, users, or leadership to learn all about Drupal!

See you there!

Our call for papers and ticket sales will be available in late 2019. We'd love to see a case study of your recent work or a session from a new contributor. We'll see you there!

About MidCamp



Event Highlights

- In Chicago's beautiful Lincoln Park neighborhood
- Accessibility-focused and diversity-minded
- Seventh annual camp
- 200+ attendees annually (242 in 2019)
- Wednesday summits, including a new summit for Drupal Site Owners!
- Wednesday paid training and contribution day
- Thursday and Friday sessions, Saturday contribution day

2019 Attendee Relationship with Drupal

Role:

- 33% – Back-end developer
- 7% – Business owner
- 17% – Front-end developer
- 7% – Project manager
- 10% – Site builder
- 26% – Other (Full-stack Developer, Sales/Business Development, Architect/Lead, Student, Marketing, Recruiting, UI/UX, Designers, Support, and others)

Experience Level:

- 18% – Less than 1 year
- 20% – 1 to 3 years
- 20% – 3 to 6 years
- 43% – More than 6 years

Attendees come from:

- 56% – Illinois
- 24% – Greater Midwest
- 7% – East Coast
- 12% – West Coast
- 1% International